

## brandbook

writers. directors. actors. producers. collaborators. mentors. life-long learners. motivators. artistic warriors.





## MISSION STATEMENT

We are mastering short-form storytelling, making audiences feel deeply in under 10 minutes through compelling writing, production, and performances.

We are here to combat stagnant beliefs, create opportunities for emerging filmmakers, and provide resources that spark learning, mentorship, and awesome storytelling.



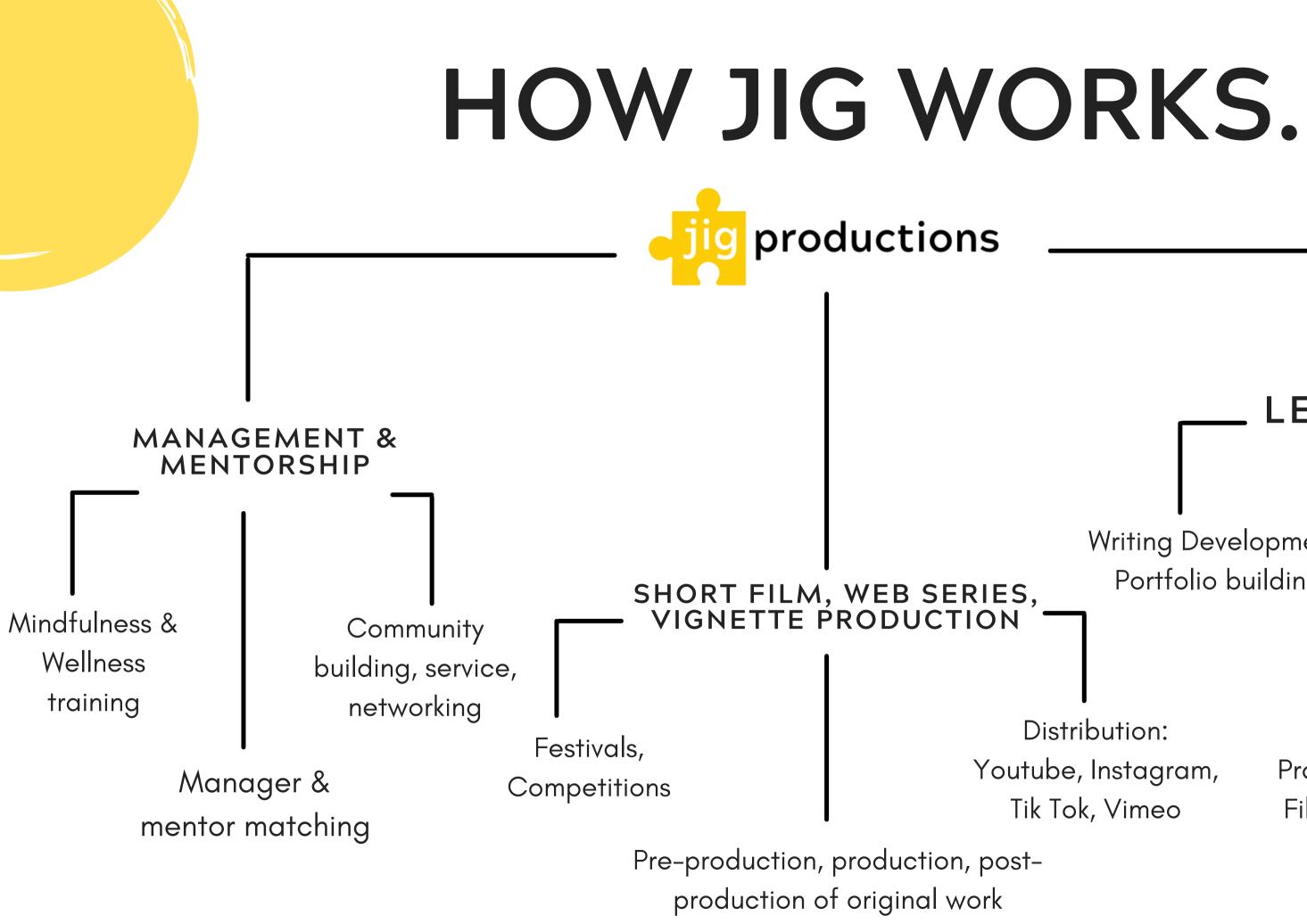
# OUR AUDIENCE Emerging Filmmakers

### searching for:

- love collaborating
- prioritize growth
- invest in inclusive, new, and teachable talent

- Opportunity
- Community
- Mentorship

#### Creative Warriors who:



#### LEARNING LAB-

Writing Development, Portfolio building

**Business Development:** Opportunities in the Entertainment Industry

Distribution: Youtube, Instagram, Tik Tok, Vimeo

Directing, Producing, Acting, Filming resources & curriculum

## BRAND COLORS.





#### the typography.



#### Acherus Grotesque Bold

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